

The Monthly Munch

NOVEMBER 2016

Better Burgers. Better Breakfasts. Better Believe It!

Better food means better energy. So whether it's scoring an A or scoring a goal, your students have the energy they need to fuel their day.

We believe your students deserve the best. That's why we're launching a whole lot of new meals for breakfast, lunch, and supper this month that we believe will truly delight your students.



NEW in November
Flame-Broiled Beef Cheeseburger

Look inside this issue to find out what makes our new burger so special and what in the heck an "eggel" is all about!

Better Breakfast. All Day Long.

This summer, we surveyed schools around the country to generate meal ideas that students would roll out of bed for. Breakfast sandwiches emerged as a winner! But we didn't stop there. We're also introducing new "breakfast for lunch" bagel and egg sandwiches to add variety to your lunch program.

Your feedback directly impacts our menu! We encourage you to let us know how we're doing by taking our survey at: Results are read by our chefs on a monthly basis

revolution^{foods.}
feeding good.



The New Pure Burger

Less is more

Burgers are a staple of any American menu. An item so special deserves a little extra TLC, so our chefs spent the past six months creating an even better burger patty for you and your students. Made with ***just ground beef, spices, and salt***, your new hamburger and cheeseburger are meals you can feel great about serving again and again and again!

Tell your Students

Just from looking at the menu, no one will know that there's a new burger in town! Spread the word with these three simple actions:

Social Media

Use Facebook, Twitter, Instagram, and more to post pictures of the new burger and when it's on the menu

Tastings

Order extra meals and pass out bite-sized samples to students to encourage them to taste the difference for themselves

Poster

Your poster for November celebrates the new burger. Make sure to hang yours up in a prominent place in the cafeteria



Rise and Shine for Breakfast!

Early birds get worms. Early risers get breakfast.

Start your students' day off right with our new hot breakfast bagels! Serve these before or after the bell for a satisfying meal. Hint: make sure to ask for hot sauce on the side for those who want to add an extra kick!

Choose from two different kinds of meat: a mild-spiced chicken chorizo or a black pepper & herb chicken sausage

Southwest Chicken Chorizo & Cheese Breakfast Bagel

A spicy chicken chorizo sausage patty topped with cheddar cheese and served on a whole grain bagel

Classic Chicken Sausage & Cheddar Breakfast Bagel

Lightly-seasoned chicken sausage and cheddar cheese, served on a whole grain bagel



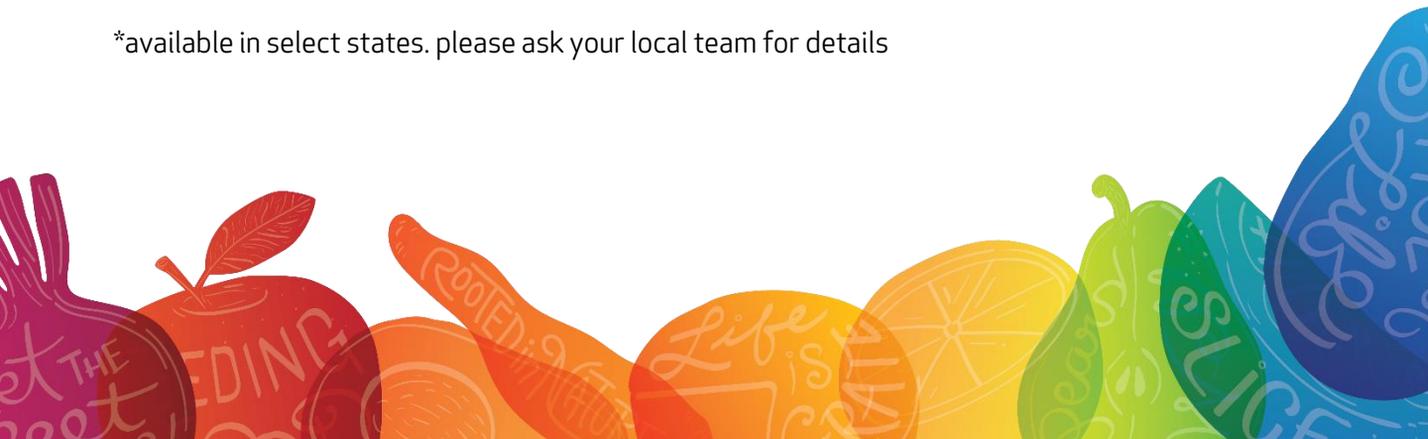
southwest chicken chorizo & cheese breakfast bagel

Also available this month!

Cheesy Bean Burrito*

Our not-so-refried pinto bean spread topped with shredded mozzarella cheese and wrapped in a whole-grain tortilla

*available in select states. please ask your local team for details



Introducing the “Eggel”

An egg and bagel sandwich in two new flavors

“Breakfast for lunch” offerings can vary and drive participation in your school lunch program! You know these items still satisfy all the same nutritional requirements for lunch, and your students know that they taste delicious!

From Bagel to Eggel

Look inside what makes an eggel an eggel!

the bread

A chewy, golden-brown, whole-grain bagel

the melt

Low-fat, sliced cheddar cheese

the meat

No pork products here! Choose from two different kinds of chicken sausage

the base

Whole eggs, scrambled and cooked into a perfect, stackable circle

the yum

A drizzle of syrup or hot sauce turns an ordinary bagel into an extraordinary lunch



classic chicken
sausage &
cheddar eggel

Choose from two different meats: spicy chicken chorizo sausage or a classic black pepper and herb chicken sausage



Happy Holidays!

Our seasonal specials are back for November and available for a limited time. Spread holiday cheer to your students with these fall favorites

Holiday Roast Turkey Meal

Thick-cut roast turkey with all the fixings: full-flavor stuffing, mashed yams, and a whole grain dinner roll served with the vegetable of the day

Autumn Spice Muffin

Notes of warm spices and citrus in a moist, whole-grain and oat muffin. Made with sweet potato and carrots for natural sweetness



holiday roast turkey meal, plated

