



Dear CPA Family;

The Pulsera Project is a fair trade nonprofit organization that works with artisans in Central America and then partners with schools in the U.S. to create a market for their crafts. The project provides sustainable, well-paying work opportunities for nearly 200 artisans, most of whom make colorful handwoven bracelets, or “pulseras” in Spanish. Pulseras are sold for **\$5** and you are welcome to buy one or more than one, and proceeds are invested in a wide range of social impact programs back in Nicaragua & Guatemala, including:

- *Sustained employment for the 200 artists we partner with
- *Secondary education programs
- * University scholarships for artisans and their families
- *Healthcare for artisans and their families
- *A housing program for artisans and their families
- *Environmental Initiatives
- *Support for other social enterprises doing impactful work in these countries

Please, watch the following video:

<https://youtu.be/Z7KJOZSivPI>

Our **CPA Travel Club** will be selling bracelets over the next two weeks. We hope this will be a highlight of the school year as your students engage with the beauty of Latin American culture while lending support to these skilled artisans and their communities. If you are interested in supporting this initiative, send the money to the Spanish class for your child to choose a beautiful “pulsera”. Students are allowed to use their “pulseras” at school the last two weeks of school, when we are going to have special activities and class pictures to celebrate.

Let's color Crown Pointe Academy

Sincerely,

Crown Pointe Academy Travel Club

